



The Fastest and Easiest Way To Process Co-op Advertising Claims

Spend less time counting co-op revenue and more time capturing it

The **Co-op Processor** is a cloud-based, multi-user system that makes it easy to maintain vendor information and account numbers for local advertisers, track your staff's sales efforts and generate memo bills and completed claim forms.

**THE CO-OP COMPANY
CO-OP ADVERTISING CLAIM FORM**

AD: CAPA, INC.
ATTN: BRIDGESTONEASTONE CO
P.O. BOX 60
MILLERTON NJ 08864

Advertiser Reference:
AdMall Title: 979 Rubber Road
Co-op ID: 004020
Account Number: 111

FEATURED PRODUCTS: BRIDGESTONEASTONE

LINE	MEDIA DESC	CO-OP ADVERTISER	NET	VENDOR	VENDOR	NET
NO.	DESCRIPTION	ADVERTISER	REVENUE	PORTION	PAID	REVENUE
979000	The AdMall Daily (AD) (7)	979000	\$600.00	100%		\$600.00
979000	Color	1.000	\$300.00	100%		\$300.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
NET REIMBURSEMENT DUE:						\$1,200.00

Extremely User Friendly

- Step-by-step format allows new users to quickly learn the system.
- Automatic data backups help protect against data loss.
- Easy to understand - training takes less than an hour!
- Avoid time-consuming database updates. They're automatically installed LIVE every business day.

**THE CO-OP COMPANY
CO-OP ADVERTISING CO-OP INVOICE**

ADVERTISER: CAPA, INC.
979 Rubber Road
Spring 2014

CO-OP INVOICE # 1
ADVERTISER ID: 111
ACCOUNT EXEC: DG

CO-OP PRODUCTS: BRIDGESTONEASTONE

LINE	MEDIA DESC	CO-OP ADVERTISER	NET	VENDOR	VENDOR	NET
NO.	DESCRIPTION	ADVERTISER	REVENUE	PORTION	PAID	REVENUE
979000	The AdMall Daily (AD) (7)	979000	\$600.00	100%		\$600.00
979000	Color	1.000	\$300.00	100%		\$300.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
TOTAL:						\$6,100.00

Finding and Processing Co-op Has Never Been Easier!

- Find complete co-op programs including ad and presentation materials.
- Print co-op invoices and memo bills.
- Create, email and print completed claim forms in minutes.
- Generate mailing labels compatible with common label types.
- Create sales and co-op revenue reports.
- Keep track of all sales actions, including calls, research conducted and expiring accruals.
- Over 35 different types of reports - from your vendors' upcoming anniversaries to co-op revenue totals by advertiser.
- Omnibus/Multi Product ads with multiple vendors and multiple days require only ONE entry.
- Multiple users can access the system at the same time.
- Make changes to previously entered claims without cumbersome ID numbers.

**THE CO-OP COMPANY
CO-OP ADVERTISING CLAIMS REGISTER**

ADMALL TITLES
For AdMall Products 11-225 through 11-229

BRIDGESTONEASTONE

LINE	MEDIA DESC	CO-OP ADVERTISER	NET	VENDOR	VENDOR	NET
NO.	DESCRIPTION	ADVERTISER	REVENUE	PORTION	PAID	REVENUE
979000	The AdMall Daily (AD) (7)	979000	\$600.00	100%		\$600.00
979000	Color	1.000	\$300.00	100%		\$300.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
979000	The AdMall Daily (DISP) (4)	979000	\$600.00	95%		\$570.00
NET REIMBURSEMENT DUE:						\$1,200.00

Outstanding Technical Support+Training

- Email support available during your normal business hours. Telephone support from 9am-5pm ET.
- Complete co-op training and sales training available.
- Full-color, step-by-step Quick Start Guide available 24/7.
- Custom import and export modules are available for sharing data with your existing billing/ad entry system.

877-4-ADMALL | AdMall.com